Fidelity Life Association, A Legal Reserve Life Insurance Company

LifeTime Benefit Term

Valuable insurance protection that lasts a lifetime!



LifeTime Benefit Term insurance with long term care protection

Helping you protect your most important asset!

LifeTime Benefit Term is term insurance for a lifetime

Life insurance provides your family with money after your death. This money will help your family meet continuing financial needs that would have been provided by your income. It can help pay a mortgage, household bills, school expenses, childcare costs or ensure that your dependents are not burdened with debt.

In addition to providing a life insurance death benefit, LifeTime Benefit Term gives you the option to receive an accelerated payment of your life insurance coverage to help cover the costs associated with nursing home, assisted living, and even in-home care. LifeTime Benefit Term is a great way to protect your most important asset and help provide the peace-of-mind your family deserves.

Contact Gentry Financial 903 939 8133



Established 1896

Innovation Is Our Policy®

Fidelity Life Association, A Legal Reserve Life Insurance Company

Rated A- (Excellent) by A.M. Best¹

www.FidelityLife.com

Fidelity Life Association, A Legal Reserve Life Insurance Company is headquartered in Chicago, IL and licensed in all states and the District of Columbia, except for WY and NY. LifeTime Benefit Term (LBT Policy Number = WP300, LBT Certificate Number = WC300) and some optional benefits are not available in all states. A two-year suicide exclusion and contestability apply (one year in some states). All applications are subject to underwriting approval. Our NAIC number is 63290.

A senior insurance counseling program is provided by The Health Information Counseling & Advocacy Program (HICAP). This program is available to assist older Texans with disabilities by providing Information about health insurance and public benefits. You may contact this office by writing at 701W. 51st W-352, Austin, Texas, 78751 or call toll free 1-800-252-9240.

¹Ratings as of June 12, 2012, for the latest ratings, go to www.ambest.com

LifeTime Benefit Term insurance

Using the convenience of payroll deduction, we offer you and your family:

Valuable Life Insurance Protection Through Age 120!

- LifeTime Benefit Term life insurance up to \$150,000 for eligible actively at work employees.
- Life base insurance premiums are **guaranteed** never to increase through age 100[†].
- No medical exams required. Issuance of coverage in excess of \$50,000 on first time eligible employees depends upon answers to a few health questions.
- Provides paid-up death benefit values after only five years, so if you decide to stop paying premiums at some time in the future, you are guaranteed paid-up coverage of a reduced amount.
- Flexible! You have the option to:
 - Continue your coverage at the same premium; or
 - Elect paid-up insurance coverage of a reduced amount after 5 years with no further premium payments—
 Guaranteed!
- Fully portable you own it and take it with you when you leave your employment. There is no change in premium or additional fees for this option
- Spouse and child coverage is available[†].
- Based on current interest rate assumptions the death benefit is designed to remain level through average life expectancy. In the event of a long term decline in interest rates, your coverage does contain a guarantee ensuring that the initial death benefit will last for the longer of 25 years or to age 70 and thereafter can never be less than 50% of your initial death benefit.
- Accelerated Death Benefit for Terminal Illness^{†*}
 - You can receive up to 50% of the death benefit (not to exceed \$100,000) if you are diagnosed as terminally ill, with the remaining death benefit being paid to your beneficiary.

Accelerated Death Benefit for Long Term Care (LTC)^{†*}

 If you are certified by a physician as being both chronically ill and confined to a nursing home, home health care, assisted living, or adult day care services, you will receive 4% of your death benefit each month for up to 25 months. Benefits would begin after a 90 day elimination period has been satisfied.

Extension of Long Term Care Benefits (EOB)†

- Extends the monthly Long Term Care benefit for up to an additional 50 months, after 100% of the base death benefit has been used for long term care.
- Insurance premiums are waived during the time this benefit is being paid.

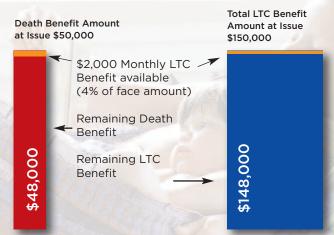
Optional Benefits Riders

Dependent Child[†]—Covers your dependent children for up to \$25,000.

- + These optional benefits are available at additional costs. See contract for a complete definition of benefit eligibility. Long Term Care and Extension of Long Term Care Benefits premiums can increase to a guaranteed maximum. Premium increases can only occur if all contracts in a state where this benefit is issued are increased. Premiums cannot be increased solely because of an independent claim. These optional benefits are not available in all states
- * Any accelerated death benefit received for Long Term Care or Terminal Illness will reduce by a like amount the total benefit amount available for a death benefit or any additional accelerated benefits. The maximum death benefit you may apply for with long term care benefits is \$150,000. The accelerated death benefit for a terminal illness is provided at no additional prenium. A deduction is made from the remaining death benefit payable to the beneficiary equal to a small administrative fee plus lien interest on the death benefit paid in advance.

How LifeTime Benefit Term with Long Term Care Works[‡]

- A 35-year-old non-smoker can purchase \$50,000 of coverage including the Accelerated Death Benefit for Long Term Care and Terminal Illness with Extension of Benefits.
- Long Term Care benefit of \$2,000 (4% of \$50,000) per month would be available for up to 75 months.
- Long Term Care benefit reduces the death benefit by an equal amount.



Depending on your needs

- 100% of the Death Benefit amount can be paid to your beneficiary if no Long Term Care benefits are used, or
- 100% of the Long Term Care benefit amount can be paid to you, if care is needed, or
- Any remaining Death
 Benefit less any Long Term
 Care benefits received will
 be paid to your beneficiary.

Rates and values shown in this example are based on a gender mix of 30% male and 70% female. The monthly LTC payment equals 4% of the initial death benefit. The maximum Long Term Care payments equals 3 times the current death benefit. The current death benefit at time of Long Term Care payment may differ from original death benefit. The certificate contains a guarantee ensuring that the initial death benefit will last for the longer of 25 years or to age 70 and thereafter can never be less that 50% of your initial death benefit. Assumes current rate of interest is 3.5%.

‡ This example is only an illustration. Do not send money to the insurer in response to this advertisement; one needs to complete an application to obtain coverage. Benefit exclusions and limitation may apply to the coverage.